

### **1. Printaudit Deutschland sagt allen seinen Kunden und Partnern Danke für die gute Zusammenarbeit und die gemeinsam errungenen Geschäftserfolge**

Das Jahr 2011 hat sich mit einer Umsatzsteigerung von mehr als 40% zum bisher besten Geschäftsjahr der OFF SCRIPT GmbH entwickelt. Dieser Erfolg wäre ohne die Übernahme des Vertriebs als Printaudit Deutschland, die ausgezeichnete Kooperation mit den Stammkunden sowie die Gewinnung wichtiger Neukunden nicht möglich gewesen. Wir freuen uns auf eine gute Zusammenarbeit im Jahr 2012 und wünschen Ihnen und Ihren Familien ein besinnliches Weihnachtsfest sowie einen guten Start und beste Geschäftserfolge im Jahr 2012

**2. Um die Aktualität des Newsletters zu verbessern, bringen wir sofort einige News in englischer Sprache direkt so, wie sie Printaudit Canada herausgibt.** Besonders hervorzuheben sind die Auszeichnungen von Buyers Lab in den USA mit einem 5 Sterne Rating für den Facility Manager (unser My Device Portal) und Printaudit 6.5, wie weiter unten näher ausgeführt.

### **3. Europäischen MPS Conference der Photizo Group in Berlin**

Vom 10. - 12. Oktober 2011 fand in Berlin im Hayatt Hotel Congress Centrum die Europäische MPS Konferenz der US amerikanischen Photizo Group statt. Die Printaudit Co. mit Sitz in Kanada war einer der Hauptsponsoren der Konferenz. Printaudit Europe mit Ian Dunsmore und Printaudit Deutschland mit Dr.Stottmeister hielten einen gemeinsamen Vortrag und ein Round Table Gespräche zum Thema „MPS-the next Level: The Peoples dimension“. Der Vortrag wurde von Photizo ausgewählt für einen Life Stream im Web.

Der Vortrag wird auf unserer Website zum Download zur Verfügung gestellt.

### **4. Print Audit® rollt Print Audit 6.6 aus**

*With numerous reporting enhancements and fixes, the Print Audit 6 upgrade is available for free to current users.*

**Calgary, Alberta - December 8, 2011 –**

Print Audit®, the print management company, released the latest version of its flagship software, Print Audit 6. This release offers users many improvements to the program's core tracking and reporting functions, including enhancements to the software's integration and tracking with Adobe products. [Print Audit 6](http://www.printaudit.com/software-updates.asp?id=1) is a suite of print management tools used on over 600,000 workstations worldwide to uncover printing inefficiencies, enforce printing rules, and recover expenses from clients or users. Comprised of three components called Analysis, Rules and Recovery, the software can be purchased in a variety of configurations depending on the needs of an organization. For more information on the improvements in this release and to download the update, please visit: <http://www.printaudit.com/software-updates.asp?id=1>

### **5. Print Audit Assessor Helps Dealers Maximize Profits With Over 1800 Organizations**

*Print Audit's assessment tool has been used in over 1800 organizations to help dealers sell more hardware and maximize cost-savings for their customers.*

**Calgary, Alberta - December 1, 2011 -**

Many dealers consider the Print Audit Assessor a key part of their managed print services strategy, and since the release of Print Audit 6, dealers have used the Assessor in over 1800 organizations worldwide. The assessment software has been used in a variety of industries with the top being education, law, manufacturing, healthcare, government agencies and engineering/architecture firms. Based on Print Audit 6 software, the Assessor is a tool exclusively built to enable dealers to run a comprehensive assessment in their customer's print environment for up to 60 days. The Assessor is able to track 100% of print jobs to local, networked and direct-to-IP devices. Unlike other assessment tools, which primarily monitor total print volumes,

the Assessor tracks 35 fields of information about each print job. For example, the software tracks who printed, the application, printer, number of pages, color information, document name and more. Once an assessment is complete, dealers can generate powerful reports that reveal printing inefficiencies and bottlenecks. This data can be used to analyze volumes and create specific proposals related to their customer's unique needs. Print Audit® has designed the Assessor pricing to be very easy and risk-free for its dealers so they can close deals faster and sell more hardware. The print management company offers a 100% money-back guarantee if the Assessor does not lead to a sale and will also issue a new license that will enable the dealer to conduct another assessment for free if the customer purchases Print Audit 6. For more information on the Print Audit Assessor, please visit: <http://www.printaudit.com/assessor.asp>

*Die Printaudit Assessor und Print Management Software PA6 wird jetzt auch als preiswerte Multi-Lizenz für unbegrenzte Geräteanzahlen angeboten, z.B. in 5-er oder 10-er Paketen.*

**Kontaktieren sie OFF SCRIPT für mehr Informationen.**

## **6. Print Audit 6 Receives Citrix Ready™ Validation**

*Print Audit's flagship software, Print Audit 6, is now verified as being compatible with XenApp 6.*

**Calgary, Alberta - November 21, 2011 -** With more and more organizations implementing cloud-based computing strategies, virtual solutions providers such as Citrix have been steadily growing in popularity. Print Audit® is now one of a select few managed print services providers to be verified as Citrix Ready™. Citrix Ready™ is a product verification program that allows customers and users to quickly and easily find partner products and solutions that are trusted to enhance Citrix offerings. Citrix XenApp is an on-demand application delivery solution that enables any Windows® application to be virtualized, centralized, and managed in the datacenter and instantly delivered as a service to users anywhere on any device. As Citrix has

increased in popularity, numerous industries are adopting its technology throughout their environments. For example, many educational facilities are providing their students with iPads and use Citrix XenApp to allow the students to run Windows applications (such as Microsoft Office) via their iPads. Print Audit 6 enables organizations to track and control printing from these virtual applications in the same way as when printing from a regular PC. While many server-based print management solutions require an additional software client to be deployed in order to properly track Citrix applications, Print Audit 6's client-based architecture makes it an ideal choice for Citrix environments of all sizes. With the Citrix Ready™ certification, organizations can be confident that Print Audit 6 is compatible with Citrix and that the software will complement their Citrix investment effectively. For more information on Print Audit 6, please visit: <http://www.printaudit.com/print-audit-6.asp>

## **7. Buyers Lab Places Print Audit 6.5 at the "Top of the List" with a 5 Star Rating**

*Print Audit 6.5 praised as a "stellar solution for any size business" by Buyers Lab.*

**Calgary, Alberta - November 14, 2011 -** This fall has been a good season for Print Audit® with two of its products receiving exceptional reviews from Buyers Laboratory, Inc. (BLI). Last month, BLI awarded a perfect 5 Star rating to Print Audit's remote device management service, Facilities Manager and this month, the company's flagship software, Print Audit 6.5 received its own 5 Star rating. The BLI report lauds Print Audit 6.5 for its reporting capabilities, scalability to any print environment and ease of use and administration. "Print Audit 6 is an extremely flexible print management and cost recovery solution that has copious strengths, with superb ease of administration and use at the top of the list." When initially released, Print Audit 6.0 was also awarded with a 5-Star rating by BLI. Since that version, Print Audit has made numerous enhancements including integration with [Print Audit Secure](#), further Embedded options, new language support,

and improved performance and reporting capabilities. In the report, BLI explains that Print Audit 6's modular design, consisting of Analysis, Rules and Recovery, makes the software scalable to businesses of any size and allows organizations to buy what meets their unique needs. "Print Audit 6 is a stellar solution for any size business looking to better understand its document output and recover those associated costs. Many competitive solutions are offered as one cohesive bundle with all functionality included, but Print Audit 6 bucks this trend and allows organizations to purchase what they need, and then in time and if necessary, add other modules." For more information on Print Audit 6, please visit: <http://www.printaudit.com/print-audit-6.asp>

## 8. Buyers Lab Awards Print Audit's Remote Device Management Service with 5 Stars

*Highly respected office-solution testing agency, Buyers Lab, praises the new release of Facilities Manager as a "stellar MPS tool."*

**Calgary, Alberta - October 05, 2011** - A key component of Print Audit's new MPS Suite, Print Audit Facilities Manager has been awarded a perfect 5 Star rating by Buyers Laboratory Inc (BLI). BLI's in-depth report ranked Facilities Manager in 12 different categories including value, compatibility, ease of use and reporting. [Facilities Manager](#) is a powerful, easy to use tool designed to remotely collect meter reads, automate supplies fulfillment and report service information for managing fleets of printers, copiers, fax machines and multi-function devices. The product is currently used by over 700 dealers worldwide and boasts a 40% market share in the United States. In the report, Buyers Lab lauds Facilities Manager as a mature product that can meet the needs of dealers of all types. "Facilities Manager continues to be one of the best remote device management solutions BLI has evaluated," states Buyers Lab. "For any size equipment dealer, especially those that handle hardware from multiple manufacturers, the solution accurately tracks meters regardless of function (print, copy, scan, fax) and provides diagnostics for

almost all business-critical conditions, including consumables and errors." Buyers Lab also commends Facilities Manager for its hassle-free installation process and ease of use. "Unlike many other MSP tools, there's no server software for service providers to install and maintain at their sites. No hardware of any kind is required," states the report. "BLI found navigation of the interface simple, thanks to its clean design; users should have no trouble learning how to use it." "Given its numerous strengths, BLI believes Facilities Manager offers tremendous value and is a stellar MPS tool," concludes Buyers Lab. To view the full report, please visit the following URL:

<http://www.printaudit.com/5stars>

**About Buyers Laboratory:** Since 1961, Buyers Lab has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging solutions ([www.buyerslab.com/solutions](http://www.buyerslab.com/solutions)) and devices ([www.buyerslab.com](http://www.buyerslab.com)), the company has been the leading source for extensive databases of specifications and pricing on solutions, copiers, printers, fax machines and multifunctional products. The company's databases cover over 13,000 products and have a long-standing reputation for being the industry's most trustworthy and complete source for global competitive intelligence. They are available to BLI subscribers online via the company's bliQ and bliQ Solutions Center competitive information services. These encyclopedic resources also provide quick and easy access to BLI's First Look Reports, Field Test Reports, Lab Test Reports, Solutions Reports, and BLI-produced articles.

## 9. In eigener Sache: Überarbeitung der Webseiten

Der Inhalt der OFF-SCRIPT.com und Printaudit.de Webseiten wurde innerhalb der letzten 4 Woche überarbeitet. Dabei kam es zeitweise zu Störungen und Zugriffsproblemen. Dies bitten wir zu entschuldigen. Die Überarbeitung wird bis zum Ende des Jahres 2011 komplett abgeschlossen sein.